





Give blood and keep the world beating



VISION:

- Launch a public awareness campaign about the importance of blood donation & how to be a regular donor.
- Implement the concept of regular blood donors.
- Moving forward towards our passion to satisfy our country's needs for blood bags during the next 9 years.
- Focusing on Anemic people by providing them with proper awareness & follow up

MISSION:

Establish a community of regular donors fully aware of the benefits of regular

Change the concepts of donation into a regular habit in our lifestyle and not depend o our BD campaigns only to donate, Donation even if they cannot donate with us.

- Awareness about fears of COVID-19 and its relation with a blood donation to reduce the fears of people towards the donation .
- Increase people's awareness of Anemia, as it is one of the greatest needs that should be satisfied, to help anemic people to participate in our Regular Blood Donation Cycles.





Event Details

In Workshop ,Mr BahaaMagdy Tarks, EPSF President and Ms Doha Zahran, EPSF Head of Public Health Committee , supervised by doctor / Aamaa mandor and doctor Naglaa bazan Explain that the purpose of this campaign is to orient people to the benefits of blood donation; as well as sharing the conviction that a drop of blood could save a life which is in accordance with the motto of the session: "a drop of your blood ... another life's survival". The presentation ends with an explicit statement indicating that the first and foremost purpose of this campaign is not collecting the largest number of blood bags, but rather creating awareness that would become a natural drive for people to donate blood.

The Committee members were divided into groups and each group was assigned a different area of the university such as: Faculty of Pharmaceutical Sciences and Pharmaceutical Industries, Faculty of Oral and Dental Medicine and the Dental Hospital, Faculty of Engineering and Technology, Faculty of Economics and Political Sciences, Faculty of Computers and Information Technology and Faculty of Commerce and Business Administration as well as the Food Court. The success rate of the campaign was marked by the crowds of students who made blood donations to the Blood Donation Vans of the Blood Bank. EPSF members were distributing chocolate, Cookies and Juice to donners in appreciation for their contribution





TIMELINE:

Start: 22\12\2021End: 27\12\2021

Locations & Time:

• BD Workshop: (wednesday22/12/2021)

• Future university - (from 4 pm to 5:00 pm)

• online workshop:(22/12/2021)

• from 8 pm to 9 pm















DAY 1

(Thursday 23/12/2021 from 9 am to 4 pm) public spot Al Hamd Mosque New Cairo Number of participants :15 Epsfer 15 Non Epsfer











DAY 2

(Sunday 26/12/2021) Future University

Number of participant: 45 EPSFER 15 Non EPSFER



















DAY 3

Monday(27/12/2021) Future University Number of participants:40 EPSFER 10 NON EPSFER













TARGET AUDIENCE:

Awareness Target: 950(All segments of people)

Blood Bags: 230

Online promotion:









PUbLIC HEALTH CHAIRPERSON:

PRESIDENT:

Supervised By:

doha fayez adbelrahman

Bahaa Magdy Tarks

Dr .Asmaa Mandor



